

## About School of Economics and Management (SEM)

School of Economics and Management (SEM) boasts an over 80 years history and tradition which dates back to the establishment of Economics department in the fall of 1936 (after Guangxi Normal Specialized Postsecondary College consolidated to the “old Guangxi University”). In 2005, after unremitting efforts, we have established as a distinctive school with a good reputation home and abroad. With dedications of educating economic and management talents with competencies and global vision, SEM offers our students an innovative yet practical education focused on career readiness. Our economics program has accredited as Guangxi Outstanding Economics Program (2006) by the provincial department of education, and selected into the Incubation and Construction Project for National First-Class Undergraduate Programs (2019) by Ministry of Education.

We now provides both undergraduate and postgraduate economics and management programs leading to the Bachelor’s and Master’s (academic and professional) degrees on our vibrant Yanshan and Yucai campus. It consists of 4 departments, including Economics, Business Administration and Accounting and Finance. Over 50 percent of faculty members are doctoral degree holders and the same percentage are with associate or full professorship.

SEM’s research platforms and units include: the Institute for Green Growth, Education and Training Center for Business Administration, Research Center of Management Science, and WTO Research Center. Our social service agencies include: the Consulting Center of Business Diagnosis and Enterprise Founding, and Promotion Center of Private Enterprises. With the focuses on the development and improvement of academic degree programs, and service regional and local economic development, School of Economics and Management becomes the renowned education, research, and training base for the fields of economics and management.

## Enrollment Number and Program Length

Full-time International Student: 36

Program Length: 4 years (or 3-6 years range)

## Semesters

The Autumn semester of 2021 starts from September

## About the Program

Adhering to the university philosophy of “respecting teachers, pursuing justice, enjoy working and advocating cooperation” and school’s spirit of “pursuing scientific and democratic decision-making, cross fertilizing profound wisdom, and practicing innovation”, with respect to the principles of “loyalty, wisdom, persistence, diligence, professional, and precision”, School of Economics and Management (SEM) is committed to cultivate high quality international talents with wide-open global vision, broad and sound knowledge base, and outstanding practical ability in comply with the requirements of the new pattern of internationalization development along the “belt and road” development strategy framework, to aspire and extent the China-ASEAN bilateral and multilateral trade and commerce.

## Curriculum

Characteristics of the Course	Main Course	Credit
Language Courses		
BScBA Major Fundamental	International Business Law / Legal Environment Principles of Economics Business English / ASEAN Business Etiquette Advanced Mathematics Introduction to Business Analytics Financial Accounting	6
BScBA Major Core	Management Information System Human Resource Management Organizational Behaviors Corporate Finance Data Visualization, Quantitative Analysis and Modeling International Marketing Project Management Operations Management Strategic Management Managerial Communication	10
BScBA Major Concentration Course :Choose any 16	Macroeconomics and Public Decision-making Management, Teamwork and Communication Strategic Human Resource Management Leadership and Entrepreneurship Special Issues on China-ASEAN Management Topics International Business ASEAN Business Environment	

Characteristics of the Course	Main Course	Credit
BScBA Major Concentration Course :Choose any 16	Doing Business in China / ASEAN China-ASEAN Cross-cultural Management China / ASEAN Family Business Practical Analysis Family Business Management Mechanism and Operations Optimization on Private Enterprise Logistics and Supply-chain Management Network Marketing and E-commerce International Finance Fin-tech Financial Management and Policy Capital Operations and Management Investment, Acquisition and Risk Management Managerial Accounting Enterprise Tax Planning Strategic Transformation and Management Innovation of Chinese Enterprises China-ASEAN Business Model Design and Innovation	
BScBA Major Practical Course: Choose any 4-6	China-ASEAN Management Case Study * Business Analytics Ability Training * Cross-cultural Communication Practice * Company Study-Tour Training * Enterprise Management Simulation Training * Innovation and Entrepreneurship Practice * Management Quality Development Training Pro Forum Finance Simulation Training Business Competition	
BScBA Graduation Thesis		

### Application Qualifications

#### Applicant should:

1. Be a senior high school graduate and should be at least 18 (Before March 1, 2021);
2. Be a non-Chinese citizen and hold a valid ordinary passport;
3. Be physically and mentally healthy, meet the physical examination requirements for Chinese Visa or Residence Permit applicants in China and the physical examination requirements of the major to study in BFSU to ensure normal study and life in China;
4. Have no violation of disciplines, no records of public security punishment or of criminal conduct; be friendly to China and behave well; comply with Chinese laws and university regulations, and respect Chinese customs and manners;
5. Have a valid transfer certificate if transferring from another domestic university;
6. Have passed the IELTS 5.0 and TOEFL 60.

Applicants with zero basic Chinese language proficiency can also apply.

### Application Documents

1. Application Form for international students of Guangxi Normal University;
  2. Passport;
  3. Language Proficiency Certificate;
  4. No criminal record certificate;
  5. Physical examination report form.
- Documents listed above just need scanned copies, no need to post hard copies.

### Application Deadlines

The Deadline is 19th July, 2021 (Subject to Beijing Time)

### Admission Procedures

Applicants who have succeed in both the application document review and the exams/assessment will be selected, for whom GXNU will issue admission letters as well as, depending on the duration of the program applied, issue relevant admission documents including the "Form of Visa Application for Study in China (JW202 Form)" and It takes about 4-5 weeks to mail out the relevant materials as of completion of the admission process.

### Application Procedures

1. Website Application: The applicants can log <http://gxnu.liuguanbao.com/Account/Login/> for registration.
2. E-mail Application: Applicants may also send an electronic scan version of the materials to the admission office with a subject named "name + language student of the spring semester of 2021. The address is [admissn@gxnu.edu.cn](mailto:admissn@gxnu.edu.cn)

### Tuition and Other Fees (CHY/Per Student/One Academic Year)

Categories	One Academic Year
Tuition	14000 Yuan
Insurance	800 Yuan
Health Examination	300 Yuan
Accommodation	5000 Yuan (Building 1 Twin room)

### Contact us

Address: Room 214, International Education Center Building 2, Guangxi Normal University No.15 Yucui Rd. Guilin, Guangxi, China (541004)

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Contact Person: Mr. Zhang Mrs. Liu  
E-mail Address: [admissn@gxnu.edu.cn](mailto:admissn@gxnu.edu.cn)

忠恕

LOYALTY

睿智

WISDOM

执着

PERSISTENCE

勤勉

DILIGENCE

专业

PROFESSIONAL

精准

PRECISION