

Introduction to the School of Vocational and Technical Education

Covering the disciplines of management, engineering, art and education science, the School of Vocational and Technical Education (SVTE) has established a talents training system for vocational teachers from undergraduate education to graduate education. The SVTE aims to cultivating senior application-oriented professionals with strong innovation ability, sustainable career development ability and high professional and technical ability as well as pays attention to professional experience of the students, establishes enterprise teaching workstation, and strengthens the integration of industry and education. Besides the students have various extracurricular activities and have successively established some series of brand activities related to their majors, such as Fly Young Science and Technology Festival, Maker-space of pursing the dream of SVTE and Coffee Cultural Festival.

Enrollment Numbers and Program Length

30 people for each major; four years

Teaching Language

Chinese













INTRODUCTION TO THE MAJOR OF TOURISM AND MANAGEMENT

As the professional training site of the Ministry of Education, the Major of Tourism and Management focuses on the popular and special orientation of the industry, especially on the management of international brand hotel, high-end homestay and boutique hotel operation, as well as the customized tourism, e-business tourism and trains the related professionals with international vision, strong Chinese language application ability, and excellent tourism enterprise management quality. After graduation, the students will grow up to the enterprise's middle management talents in 3-5 years.

Faculty Profile



WANG XI, Professor

Doctor of Science from East China Normal University, Dean of School of Vocational and Technical Education, Guangxi Normal University; Academic Leader of Tourism Management.

Research Interests: Tourism Management, Vocational Education

Correspondence Address: No.15 Yucai Rd., School of Vocational and Technical Education, Guangxi Normal University, Guilin Post Code: 541004 Email: 459414362@qq.com

LUO NING, Lecturer

MBA from Kunming University of Science and Technology

Research Interests: Tourism Management, Innovation and Entrepreneurship, Enterprise Simulation Management.

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LI YANLIN, Associate Professor, Postgraduate Tutor

Key Teachers with "Double-Qualification" of Tourism Management;

Research Interests: Study on Subject Teaching and Vocational Education of Tourism Management Specialty

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Master of Economics from University of Perpignan, France.

Research interests: Hotel Management, Tourism Economic Management, Tourist behavior and Tourism Marketing

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QIN QIONGYU, Lecturer, Master

Teacher of Tourism Management from School of Vocational and Technical Education, Guangxi Normal University; Research Interests: Tourism Resources Development and Planning

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XIE YUN, Teacher of School of Vocational and Technical Education, Guangxi Normal University Master of Business, The University of New South Wales, Australia; American Hotel Association "certified Restaurant Instructor CHE",

Research Interests: Small and Micro Hospitality Business Operation and Management.

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The Major of E-commerce aims to training the applied compound senior talents with solid basic knowledge, who possesses basic skills such as electronic business operation and management, e-commerce technology. Internet Plus entrepreneurship and innovation, and has good social skills as well as Chinese language application ability, sustainable development ability and certain international vision of e-commerce.

Faculty Profile



LI CHAOLING, Postgraduate Tutor

Major Leader of E-commerce Department at School of Vocational and Technical Education, Guangxi Normal University; Associate Professor, Doctor of Management from Central South University Research Interests: Coporate Governance and Educational Management

Correspondence Address: No.15 Yucai Rd., School of Vocational and Technical Education, Guangxi Normal University, Guilin Post Code: 541004 Email: 153775758@ qq.com

XU JINGYAO, Associate Professor

Master Degree in Accounting from Zhongnan University of Economics and Law; Research Interests: Accounting Teaching and Research

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WEN XIAOHAO, dean of E-commerce Department

PhD candidate in Intelligent Science and System of Macau University of Science and Technology, Director of E-commerce Department at School of Vocational and Technical Education, Guangxi Normal University; Research Interests: Intelligent E-commerce and Deep Learning

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LI NING, Lecturer, Software Designer

Software Designer, Master Degree in Computer Software and Theory from Huazhong University of Science and Technology;

Research Direction: E-commerce Technology and Application, Modern Database Technology.

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Application Qualifications

- 1. Applicant should be at least 18 and no more than 30 years old in the year of enrollment;
- 2. Non-Chinese citizens who do not have Chinese nationality under the Nationality Law of the People's Republic of China and hold a valid ordinary passport;
- 3. Physically and mentally healthy, meet the physical examination requirements for Chinese Visa or Residence
 Permit applicants in China and the physical examination requirements of the major to study in BFSU to ensure normal study and life in China;
- 4. Have no violation of disciplines, no records of public security punishment or of criminal conduct; be friendly to China and behave well; comply with Chinese laws and university regulations, and respect Chinese customs and manners;
- (5. Applicants can be a Chinese Complete Beginners.
- 6. Be a high school graduate or other equivalent level certificates.

Scholarship Policy

The candidates can apply for President's Scholarship of Guangxi Normal University

Accommodation Standards and Fees

Programs	RMB/ Year/ Person	
Tourism and Management	14000 Yuan/Per academic year	
E-Business	14000 Yuan/Per academic year	

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International Education Center Building 1			
Accommodations Type	Facilities	Fees	
Building 1 Double Room	Air conditioning, Bed and Beddings, Wardrobe, Desk and Chair, Bedside table, Wash basin	5000 RMB/Bed/Per Year 2500 RMB/Bed/Per Semester	
Building 1 Triple Room	Air conditioning, Bed and Beddings, Wardrobe, Desk and Chair, Bedside table, Wash basin	3750 RMB/Bed/Per Year 1875 RMB/Bed/Per Semester	
International Education Center Building 2			
Accommodations Type	Facilities	Fees	
Building 2 Double Room	Air conditioning, Bed and Beddings, Wardrobe, Desk and Chair, Bedside table, Wash basin	7500 RMB/Bed/Per Year 3750RMB/Bed/Per Semester	
Building 1 Triple Room	Air conditioning, Bed and Beddings, Wardrobe, Desk and Chair, Bedside table, Wash basin	5000 RMB/Bed/Per Year 2500 RMB/Bed/Per Semester	